

# Power Dialer for GoldMine®

www.papillontechnology.com

papillon technology  
the future is calling



## See what our customers say...

*"Since implementing your solution our telesales team have doubled their call rates and checking the quality of their calls is a snap."*

*"We considered a Predictive Dialer that was far more expensive, less flexible and didn't integrate with GoldMine as well as Power Dialer. I am so glad I found your product."*

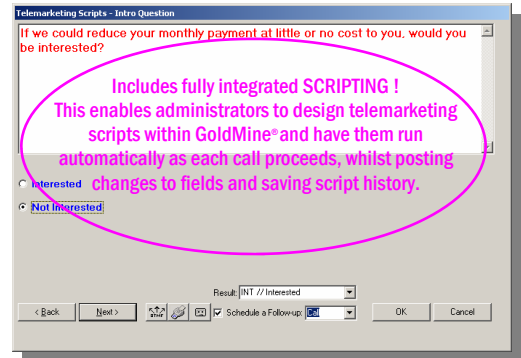
*"Our approach to telemarketing has always been qualitative. With Power Dialer we've maintained the quality*

## Whizz through Call Lists - AUTOMATICALLY !

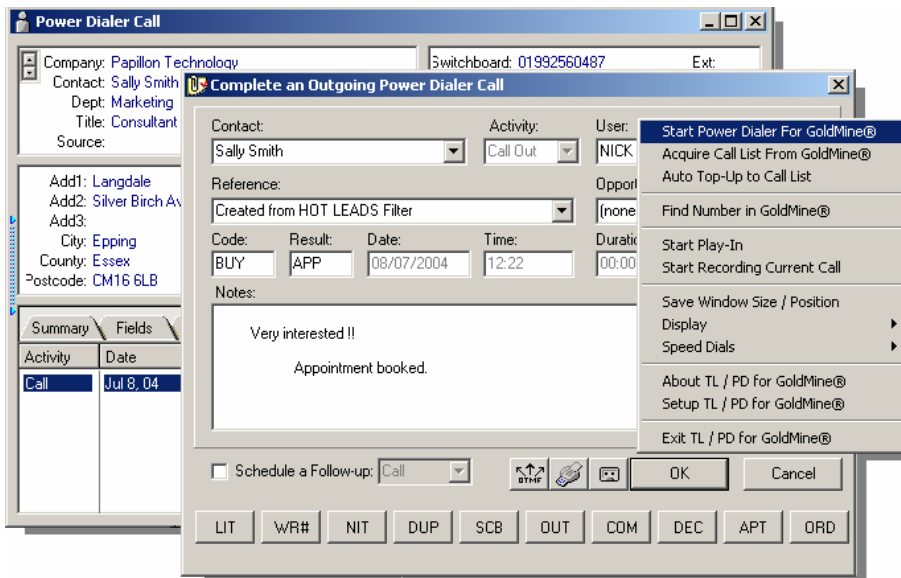
You want your sales people to make MORE calls in much less time—because **more calls** equals **more results**.

Power Dialer enables users to storm through their call lists in a fraction of the usual time, using calls scheduled in their Activity List, or based on an active Filter, Group or Tagged Records.

Power Dialer whizzes through non-productive calls (busy, wrong number, voicemail etc.) and allows users to concentrate on the **"money calls"**.



Scripting ensures that users capture the data you need.



Power Dialer for GoldMine® is the most effective way to speed through your Call List and make targeted call campaigns easy to manage and complete.

As a call is dialed or connected, the called party's GoldMine® record is automatically presented, allowing complete access to your client's details.

As the call is connected, a "Complete Call" dialog box or a Telemarketing Script **automatically** appears. Fields including Call Duration, Reference, and Activity Code are already populated allowing quick and easy call completion, while Speed Buttons provide instant coding. Click OK and the full call details are automatically inserted in your client's GoldMine® History. Scheduled calls are completed in the user's Calendar and Call List. The next connected call is then presented to the user - and the sequence starts over again.



## Frequently Asked Questions

In a multi-user environment can all users work from a single call list ?	Yes
Does the Power Dialer license need to match the GoldMine® user count ?	No
Can Power Dialer be set up to be fully automatic at start up ?	Yes
Can Power Dialer be controlled from a Supervisor's desktop ?	Yes
Can customised screens be designed for Power Dialer ?	Yes

## What telephone hardware do I need in order to use Power Dialer?

In order to take advantage of CTi (Computer Telephony Integration) it is necessary to have either a telephone system or a telephone handset that supports the Microsoft® TAPI standard.

Most modern switchboards support TAPI, however, there are certain exceptions. It is therefore advisable to check for compliancy by contacting your supplier or by calling Papillon Technology.

If you are a single user or are using a number of standalone telephone lines, there are hardware solutions available that are bundled with Power Dialer

If you have any questions regarding CTi or require any further information, please telephone Papillon Technology on US +1 (614)-559-2270, internationally on +44 (0)1992 560487 or email us at sales@papillontechnology.com.